

# Jean "Kitten" Farrar Revealed as Mystery Queen

To Reign as Western Week Queen . . .



QUEEN JEAN "KITTY" FARRAR

## United Nations Day Set Here for October 24

Mayor Florian G. Boyd today proclaimed Monday, October 24, as United Nations Day, and urged all citizens to join in the observance.

His proclamation follows:

WHEREAS, the United States of America was one of the nations instrumental in establishing the United Nations in an effort to save succeeding generations from the scourge of war; and

WHEREAS, Dwight D. Eisenhower, President of the United States did, on the 5th day of April, 1955, proclaim:

"It is the constant policy of the government of the United States to encourage and support the work of the United Nations," and

WHEREAS, the said President did thereupon sign a proclamation urging the citizens of this nation to observe Monday, the 24th day of October, 1955, as "UNITED NATIONS DAY," and

WHEREAS, the said President did call upon the officials of the Federal, State and local governments to observe October 24, 1955, as the tenth anniversary of the United Nations,

NOW THEREFORE, I Florian G. Boyd, Mayor of the City of Palm Springs, California, do hereby proclaim Monday, October 24, 1955, to be UNITED NATIONS DAY in the Village;

BE IT FURTHER PROCLAIMED that October 24, 1955, shall be a day upon which all should demonstrate their faith in and support of the United Nations, in the hope that it will create a better public understanding of the United Nations, its problems, aims and achievements.

Florian G. Boyd,  
Mayor of the City of  
Springs, California.



(This column is published exclusively in the only daily newspaper in Desert county — H. O.)

Cactus City

The only red menace in our desert is sunburn.

According to Martin Fetherstone, whisky prospector of this Desert, whiskers are worn by lowbrows and highbrows, but not by inbetrays. To prove it, he showed me a picture of himself with high-powered world-famed archaeologist, that he'd been a workin' for. Their whiskers looked like they came out of the same "litter" (speaking of furbearing critters).

It was Burbank who talked God out of putting stickers on cactus.

Doc A. A. Beatty said that it was so hot this summer on his Borrego ranch that the lizards hung their tails on the shady side of the cactus to keep their bellies from frying.

## IDENTITY OF MYSTERY QUEEN REVEALED TODAY

Hail to the Queen.

Queen Jean "Kitten" Farrar, who will reign over all Western Week activities this week.

Her identity was made known for the first time this noon at the High Noon Fashion Show at the Desert Inn. She arrived in a curtained stagecoach, and an aura of suspense hung over the capacity luncheon crowd while she alighted from the carriage and made her first public appearance.

Only one person — Evelyn Delman Nelson — was able to guess her identity — even though several clues about the Mystery Queen appeared in The Desert Sun, as well as a picture yesterday, and her voice was heard daily over KCMJ.

Kitten Farrar is better known as Jean Farar. She felt that her work as a physical culturist demanded the dignity of her given name which she resumed when she moved to Palm Springs. Through childhood and until seven years ago, she was known as Kitten Farrar. When the involvement of her names was uncovered recently, she immediately was rechristened her childhood nickname which she hopes to retain now.

Born in Bismarck, North Dakota, the Queen has always been an outdoor girl, and eventually became the protege of Bernarr MacFadden. She was chosen to reign over Western Week because of her glowing health and radiance, as well as natural beauty — all symbolic of the sun's health-giving rays found in such abundance in this desert area. She rides, swims and hikes.

Kitten's measurements are 5'2" in height, weight 105

## Oil Stocks Lead Market Upward

By UNITED PRESS

Dow-Jones final averages: 30 industrials 450.00 up 4.51, 20 rails 149.83 up 0.63, 10 utilities 61.75 off 0.11, 65 stocks 180.72 up 1.08.

Sales today were about 1,760,000 shares compared with 1,550,000 yesterday.

NEW YORK (UP) — Oil shares featured another rise on the stock market today.

For industrials it was the fourth gain in six sessions, for rails and utilities it was the fifth in a half dozen.

Gains in the oils ranged to nearly 3 points in Standard Oil of New Jersey. Wide advances also were noted in Texas Co., Standard of California, Royal Dutch Phillips Petroleum, and Gulf Oil.

Selective strength came into rails where Santa Fe and Union Pacific rose 2 each; Zenith up 3 in the televisions; Industrial Rayon up more than 2 in the textiles; and Allegheny Ludlum up nearly 2 in the steels.

Douglas and North American Aviation rose more than a point each in a generally higher aircraft department.

## Oil Painting is Reward for Anita's Work

By UNITED PRESS

Anita Haskell Jones, hard-working, efficient general chairman of the Western Week festivities, was surprised this afternoon at the High Noon Fashion Show with a reward for her activities on behalf of the Village.

Josef Diffler, well known portrait artist of New York and Florida who is opening a studio and gallery here, presented her with an offer to paint her portrait, to be her own property when completed.

Diffler, who has been here about a week, was so impressed with Palm Springs in general, Western Week in particular, and Anita as the force behind it, that he asked to do his share in some way to reward her. In conversation with Janet Gunn, the oil painting presentation developed.

The noted artist has painted portraits of Marilyn Monroe, Louis Calhern, Jeanne Crain, George Nader and Dr. Alfred Schweitzer, among others.

It actually is a \$1,000 reward, as that is his regular fee.

LEADING THE COMMITTEE lists in numbers of members is the Style Show Committee,

## Regulations Come First Says Council

Public Transportation Chief Topic Before Council Last Night

Proposal of E. A. Aldridge to operate a tram on Palm Canyon Drive was deferred by city council again Tuesday night, until suitable regulations can be drawn by City Manager R. W. Peterson and presented for approval at the first meeting in November.

Discussion concerning the tram lasted for at least 45 minutes, with council expressing approval of acquisition of increased transportation facilities, but with several members questioning whether or not the tram would bring a carnival atmosphere to the Village, and in regard to safety standards.

SUPPORT TO THE proposal has been voted by both the Palm Springs Hotel and Apartment Association, and the Palm Springs Retail Merchants Association. Resolutions adopted by directors of both groups were presented to council.

Terry Ray, president of the Real Estate Board of Palm Springs, speaking as an individual, lauded the idea of increased transportation, but questioned whether or not it would be a traffic hazard.

Councilwoman Ruth Harder brought up the carnival idea, saying that she was afraid that the tram might give the Village a "honkeytonk appearance."

ALDRIDGE, owner of a restaurant here, promised to abide by any regulations stipulated, whether operational, safety or route.

IT WAS TOLD BY Mrs. Harder that Tanners proposed to operate their city bus on an alternate basis from the Casitas del Monte, present south end point, and the hotels on Highway 111 towards the east city limits, covering each point once every hour. In commenting on the proposal, Mrs. Harder said that this would improve the situation, but "it isn't enough either."

In other action, council:

Introduced an ordinance establishing traffic speed limits throughout the city.

Awarded the bid for construction of the Playhouse dressing rooms to Joe Pawling. Under the award, the city would pay \$6,000, which was previously authorized, and the Playhouse Guild would contribute \$497. A check for the latter amount was presented during the meeting by Mrs. Ethel Luccarelli, Guild president.

AWARDED A REQUEST by City Manager R. W. Peterson for negotiations to proceed on acquisition of the Peeler land (old Safeway parking lot) for use as a fire station site, and for an appraisal on the Kolodkin and Margolis properties located east of the Pacific building, for off-street parking purposes.

Heard a report on the Indian Land 25-year lease provisions, with a tentative meeting scheduled.

See COUNCIL, Page 2

## MAGIC COMMITTEES ARE BUSY FINALIZING CONVENTION PLANS

Fifteen committees of the Men's Apparel Guild in California and the Boys' Apparel Guild in California were calling final preparation meetings this week before their major Palm Springs Fashion Round-Up convention Friday at 1 p.m. in the Hotel Oasis.

Under General Palm Springs Chairman Morey Berck (Bercktowne of Hollywood), president of the Men's Apparel Guild, committee chairmen reported the highest level of participation by members in MAGIC-BASIC history of Palm Springs Round-Ups.

Working with them for the Boys' Apparel Guild is the Boys' Apparel Guild style show committee, headed by Walter Kaufman (California Sportwear), chairman, and Irving Schiff (Roncalli of California), co-

# The Desert Sun

The Desert Empire's Daily Newspaper

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Palm Springs, California, Wednesday, October 19, 1955 Phone 5005 — Single Copy 10c

## DEFER TRAM PLAN AGAIN

### Council Knows Through It's Nose That Something Must be Done About Lawns

The smell is in the air.

And residents are starting to complain, including members of the city council.

The city's governing body decided last night to take care of the situation, asking that City Attorney Jerry Bunker prepare an ordinance which would prohibit the importation and use of steer fertilizer within the city limits.

The vote was not unanimous. Ted McKinney voting no because he believed a study of the situation should be made first, and Jerry Sanborn in opposition because "the city cannot legislate against a product."

The proposal for an ordinance was made by Councilman Frank Miller, who pointed out that health problems are caused by steer fertilizer for starting lawns.

He said that the Village has passed the "horseshoe and buggy age" and that a good lawn can be produced by other methods. This has been discussed for five years, and it is time to take definite action, he added.

If enacted, it would not affect current operations.

### Hope Grows for Geneva Talk Success

President, Dulles Confer Today on Big Four Parley

By MERRIMAN SMITH

United Press White House Writer

DENVER (UP) — Secretary of State John Foster Dulles reported after a conference with President Eisenhower today that he and the chief executive had shared a "measured hope" for concrete achievements from the forthcoming Big Four foreign ministers meeting in Geneva.

Dulles, following a 25-minute session at the President's bedside at Fitzsimons Army Hospital, said he expected no "spectacular results" from Geneva but that "any results at all would mark an advance on most if not all of our prior conferences with the Soviet Union."

Dulles covered the Geneva agenda again with Mr. Eisenhower and reported that the President was pleased that he, Dulles, planned to stop in Rome for brief conferences with top Italian leaders before going on to the foreign ministers conference.

"I GO TO GENEVA with the assurance that I have behind me a President who fully knows the issues and who has given me a full and comprehensive mandate to speak for our nation at that conference," Dulles said at a news conference.

Dulles, at the request of newsmen, said he thought the Geneva meeting promised to bring forth certain results.

He said he thought there would be "concrete progress toward the reunification of Germany within a framework of European security."

"I do not expect that Germany will be reunified within the next month, but I expect some of the obstacles to that unification will have been surmounted," he said.

HE WAS NOT as optimistic about the prospects of achievements in the field of disarmament but he said he felt confident "that the talks we will have about disarmament will clear away some of the misunderstandings that seem to have arisen."

He also forecast "some concrete progress" on the fourth item of the Geneva agenda which involves increased contacts between the East and West.

As Dulles met with the President, medical reports continued to show a steady progress in Mr. Eisenhower's recovery from a heart attack suffered September 24.

CITY DIRECTOR RETURNS TO RECREATION DUTIES

City Recreation Director Howard Haddock returned to his duties this week, following vacation.

Anyone interested in activities at Tamarisk Park, Polo Grounds, or in any sports such as basketball, volleyball, tennis or baseball, are asked to contact him at the city offices, phone 2202.

### PRESS STOPPERS

WASHINGTON — UP — The Defense Department today made public long-secret official records showing that Gen. Douglas MacArthur repeatedly urged steps to bring Russia into the war against Japan.

Publication of the documents furnished new ammunition for both sides in the controversy which has sprung up around a statement MacArthur made at the time the Yalta papers were released last March. MacArthur said that if he had been consulted at the time of the Yalta conference in February, 1945, he would have opposed Russian entry into the war "at that late date."

SAN FRANCISCO — UP — Atty. Gen. Edmund G. Pat Brown confirmed in writing today that he does not intend to run for the U.S. Senate next year.

### The Weather

Desert regions—Variable high cloudiness today, tonight and Thursday. Little change in temperatures with high today 78 to 82 in upper valleys and 88 to 92 in lower valleys.

Transportation Committee: Marty Fields (Duke of Hollywood), chairman; Fred Sims, Meyer Sims, Don slate, Lennie Rosenberg.

Entertainment Committee: Chuck Bailey (Bailey Hats), chairman, and Irving Schiff (Roncalli of California), co-

See MAGIC, Page 2

See MAGIC, Page 2

## Industrial Strife Grave Threat to U.S. Capitalism

Management may be communicating to increase profit—or to increase productivity—to sell more merchandise—to create jobs—or they may be just telling employees what they want them to know.

Speaking bluntly before the 13th annual Merchants and Manufacturers Convention, now in its fourth day at El Mirador, Thomas G. Spates, Professor Emeritus from Yale University, enlarged on the general topic of communications in business.

More than 500 representatives from 1750 businesses of every type in the Los Angeles area heard a continuation of the theories of communication between worker and boss.

SPATES EMPHASIZED the need for employer-employee understanding, saying that the bitterness which has grown between management and unions is destroying capitalism.

He said the present trend is down the road to disaster, and the only way to stop it is for management and unions both to treat workers like individual human beings.

Spates is known as the dean of personnel men. He spent four years in Europe as an adviser to the International Labor Office, Geneva; 14 years as director of industrial relations and as vice president of personnel administration for General Foods Corporation, and various personnel and industrial relations advisory associations.

SPEAKING as factually as theory will allow, considering the slight difference in meanings of words as each individual interprets them, he told the executives who make policy in their businesses that for the past 10 years the leaders of management and unions have been communicating very effectively in a program of more and more for less and less. Conversely, their program would derive less for the many workers, centering the fruits of capitalism, of mass-production and business in a monopolistic group.

IF COMMUNICATIONS were effective in labor-management relations, there would not be employer-worker differences which have been characterized, even in 1955, by violence, sabotage, bloodshed and death.

Spates again stressed the point that communications must be used to formulate treatment of workers, not as units, but as human beings.

The meeting will continue through tomorrow.

**Calac Praised  
for Alertness**

Police Chief August G. Kettmann today commended Officer Matt Calac for his alertness last weekend in locating two cars which had been involved in hit-and-run accidents, and the subsequent arrest of the drivers.

"Such performance is a credit to the department, and a fine example of public relations through detection and apprehension," the police chief said.



THE 1956 DE SOTO was shown to Village business last night at a preview exhibit and went on public display today at Bill Ellis De Soto-Plymouth, 682 South Palm Canyon Drive. The new features, headlined by the push-button shift, the dramatic interior colors and exterior styling changes were well received.

Ellis' general manager, George Stirton, said he has the new cars available for immediate delivery, and issued an invitation to the public to see the DeSoto, to check over the safety features, and investigate trade-ins.

## Report 50 Dead in Storm-Swept Mexican Towns

MEXICO CITY (UP) — Rescue teams which reached Mexico's storm-battered Pacific Coast reported today a death toll of 50 in one town which was "literally buried" by mud and debris. Many other sections of the three-state west coast area flooded by a violent storm which blew in off the Pacific three days ago remained inaccessible today.

Red Cross teams were flown to the town of Atenguillo in Jalisco state and reported the "whole place" was covered by mud with "only the church steeple showing". The teams said 50 bodies had been recovered in Atenguillo.

At Mexico City, officials said there had been no communications with the little coastal state of Colima for more than two days. It was reported "virtually all under water."

## PlayerStage Has Final Rehearsals

Palm Springs' PlayerStage cast members are busy this week with final rehearsals for their next production, "You Can't Take It With You," which opens Thursday evening at the American Legion Theater auditorium.

Many hours have been spent on rehearsals to date, but PlayerStage theater group has been having fun. As Helen Morris, cast member, says, "We have a wonderful time. We get as much fun from the rehearsals as the audiences do when we perform."

## Mrs. G. K. Sanborn Undergoes Surgery

Mrs. G. K. Sanborn, wife of the city councilman, is in Riverside Community Hospital recuperating from major surgery, which she underwent Monday. She is expected to be in the hospital for the next two weeks.

## VILLAGE THEATER

Continuous Sundays and Wednesday from 1:45 P.M.  
Kiddies Show every Saturday from 1 P.M.  
Other Days Box Office opens 6:45—Shows 7 and 9 P.M.

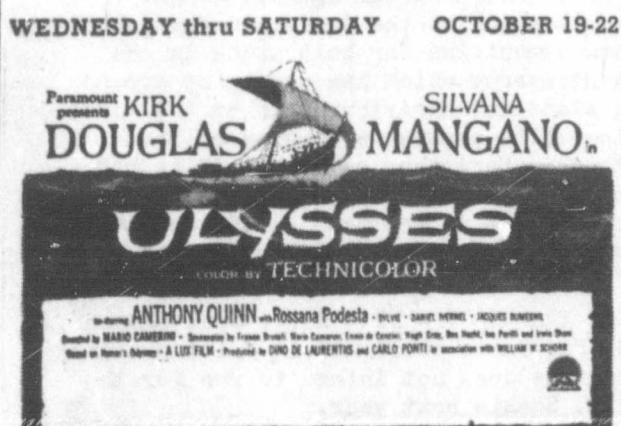
WEDNESDAY thru SATURDAY OCTOBER 19-22



## PLAZA THEATER

Continuous Saturdays from 2 P.M.  
Sundays thru Fridays: Box Office opens 6:45 P.M.  
Shows 7 and 9 P.M.

WEDNESDAY thru SATURDAY OCTOBER 19-22



## Plan Loaded Truck Ferry from N.Y. to West Coast

SAN FRANCISCO (UP)—At-seeks to operate two steamships for a New York shipping interest have announced a plan to ferry loaded trucks and trailers pick-a-back between San Francisco and Los Angeles.

He said the ships, to be built at the cost of \$8,750,000 each, would leave the respective ports at 5 p.m. daily and would arrive at their destinations at 10 a.m. the next day.

Norton said the ships would be exclusive carriers of autos and loaded and unloaded trucks and trailers. The shipping charge would be \$3 per linear foot.

## City Sales Tax Shows Increase

City sales tax receipts showed a slight increase in September of 1955 as compared to the same month last year, \$5788 to \$4183. Shelby V. Langford, director of finance, reported.

The first three months of the fiscal year range more than \$12,000 ahead of the corresponding period of 1954, \$39,146 as compared to \$27,080.

Collections during the month specified are on a cash basis and reflect taxable sales which occurred in previous months and quarters, Langford said.

Total sales tax collections since May, 1947, when the levy went into effect, stood at \$1,177,822 as of September 30, Langford said.

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## MAGIC

chairman; Marty Fields, Seymour Phillips, Don Tornberg.

PROGRAM BOOK COMMITTEE: John Miller (Catalina Shopping Mills), chairman; Phil Jacobs, Harry Roth, Chuck Baley.

Audit-Budget Committee: Irvin Kaufman (Tailored Slacks of Hollywood), chairman; Godfrey Kotzin, Tobias Kotzin, George Sniderman.

Membership Committee: George Sniderman (Maurice Holman, Inc.), chairman; John Komorow, Herb Kaufman, Earl Rasico.

Advertising - Publicity: Earl Rasico (Palomino Sportswear), chairman; Harry Roth, Don Tornberg, Murray Strasburg, Oscar Abeles, Lee Corwin.

Policy and Recommendation Committee: Harry Roth (Louis Roth Clothes), chairman; Julian Cole, Barney Beller, Irwin Burton, Don Tornberg, Joe Komorow, I. "Bud" Whiser.

Press Week: Barney Beller (Barney Beller), chairman.

The Boys' Apparel Guild advertising committee is headed by Irving Schiff (Ronan of California), chairman.

Godfrey Kotzin and Bob McAlister serve jointly on the BASIC budget committee, and Charles Trowbridge, Oscar and Earl Rasico on the BASIC policy committee.

LOSSES GLASSES

Loss of a pair of bifocal glasses was reported to police

Tuesday by Eric Gronous of Palm Desert.

From Page 1—MORE ABOUT

## McGarrity, Ward Trial Started

Trial of Douglas McGarrity and Thomas P. Ward on charges of second degree manslaughter started in Superior Court.

The two men are charged with being responsible for the death of eight-year-old Terry Lynn Cobb in a traffic accident on Ramon Road. Several members of the girl's family also were seriously injured.

## Desert Grapefruit Order is Amended

SACRAMENTO (UP)—The issuance of an amended marketing order for California desert grapefruit, effective November 1, was announced today by the California Department of Agriculture.

Issuance of the order followed receipt of written assets from producers and handlers "substantially" in excess of the legal minimum, the department said.

The order continues provisions of the old order, clarifying some points and adding provisions for trade promotion and

## No Candy, Please, for this Runaway Lad

MADISON, Wis. (UPI)—A Madison mother asked police today not to feed candy to her three-year-old son when he turns up missing next time because "he thinks it's a reward for running away."

Policy and Recommendation Committee: Harry Roth (Louis Roth Clothes), chairman; Julian Cole, Barney Beller, Irwin Burton, Don Tornberg, Joe Komorow, I. "Bud" Whiser.

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MIERS

ino, entering the case on behalf of the Miers.

When contacted in San Bern-

ardino, Novak told The Desert

Sun that he "was approached by a relative of the Miers to

look into the situation con-

cerning the Miers and find out

if he would take their defense."

He said that the couple has not

decided if they would retain

him as their attorney.

NOVAK ARRIVED in Indio just

in time to hold the couple up

from changing their plea of

innocence until he could check

on their case further.

District Attorney Mackay,

along with sheriff's deputies,

accompanied the Miers to In-

dio yesterday, and returned

them to the county jail last

night.

APPROVED A blanket variance

for a decal proposed by the

Junior Chamber of Commerce,

which would be placed in busi-

ness display windows to in-

form the public that they are

"open all year." The size would

not detract from regular au-

thorized space.

PHILLIPS TO RETURN HOME

Congressman John Phillips

will return to his Banning home

Thursday, October 27, follow-

ing a two months vacation in

Europe.

BICYCLE FOUND

Report of a bicycle having

been left near her yard at 225

Camino Carmelita, was given to

police Tuesday by Mrs. Julie J.

Bachman.

IT STARTED SO INNOCENTLY—

A BOY AND A GIRL ON A BEACH, THEN...

"TRAIL"

M.G.M.'S PICTURIZATION

OF THE STARTLING PRIZE NOVEL

WATCH FOR IT!

## Damaging Facts Presented in MacKenzie Trial

RIVERSIDE (UP)—Several witnesses were scheduled to testify today in the second bribery-conspiracy trial of former tri-county liquor control officer Harold MacKenzie.

The prosecution yesterday called three witnesses who revealed damaging evidence against MacKenzie, accused of conspiracy to ask and receive an \$8000 bribe from a Palm Springs guest ranch operator.

Paul Thetford, owner of a bar at Joshua Tree, testified that in 1952 MacKenzie, then a liquor control officer for Riverside, San Bernardino and Orange counties, had solicited a \$4000 payment to issue a liquor license.

Charles Shorey and William Ellidge, liquor control officers under MacKenzie, testified it was generally understood that MacKenzie had 100 per cent control over the issuance of seasonal liquor licenses.

MacKenzie recently was not guilty of charges he accepted two bribes. He faces the conspiracy charges along with Edward Seeman, a San Bernardino pinball machine operator.

From Page 1—MORE ABOUT

## COUNCIL

uled with Congressman John Phillips in a week and a half.

Approved a dance permit for El Mirador Hotel.

Appropriated \$500 to secure legal aid if necessary to aid in revision of the city's ordinances as they relate to certain police power provisions. This relates to the ordinance covering picking registration, which was declared unconstitutional.

AUTHORIZED the city manager to acquire 40 palm trees now located in a freeway right-of-way, which may be had for the cost of moving. They would be used later along South Palm Canyon Drive, when highway construction is completed.

Approved the business license fee of \$100 for a duplicate bridge studio.

Deferred action on a request for motor bus service between here and Desert Hot Springs, until a hearing has been held by the Public Utilities Commission.

Refunded \$75 sales tax security deposit to Alton L. Sanford, Griswold's Candy store, as the business has been closed.

Authorized the city manager and Public Works director Frank Hammerschlag to enter into contract with an engineering firm to secure preliminary studies of the proposed sewerage expansion in the city.

HEARD A STATEMENT by Terry Ray, Real Estate Board president, that the membership is not 100 per cent in favor of construction of a model home on the Liebling property by Braemar Corporation of Los Angeles, as other builders might decide to do the same thing, along Palm Canyon Drive.

Approved Mountain

# The Desert Sun

Palm Springs, California, Wednesday, October 19, 1955

## It Builds Character, Too

"Modern boys need chores, too," FBI Director J. Edgar Hoover pointed out in a recent article in *This Week* magazine. The boy with the initiative to find a job and keep it seldom turns up in juvenile court or on a police blotter, the FBI chief has found from broad experience in the field of law-enforcement.

Very few young people, with after-school jobs like newspaper boys, ever go bad, he finds. That statement would seem to be borne out by the many famous alumni who have come from newsboy ranks.

President Eisenhower once served a home delivery route in Abilene, Kansas. Al Smith, "The Happy Warrior" of the political arena and Democratic candidate for President, had a boyhood newspaper route near the Brooklyn Bridge.

The tradition that American boys look to a newspaper route for their spending money, or to help pay their way through school, is an old and honorable one.

The Desert Sun is happy that its "little merchant plan" is giving many Palm Springs boys the opportunity to earn their own pocket money in this spare-time, character-building employment. In more and more sections of the Palm Springs area, the "little merchant" who delivers the evening paper to about 50 subscribers in his neighborhood, is a familiar figure.

Every day they are shining examples of the hundreds of thousands of American youngsters whose paths point not to the juvenile courts but to a happy and adjusted adult life.

## WHAT OTHERS SAY

### Woman Twice Scorned

(St. Louis Globe-Democrat)

It's nearly more than flesh and blood can bear; especially feminine flesh and blood.

For almost two decades, apparently, Wally Simpson has seethed. When she married the King of England amid a romantic world aflutter, he didn't pull her up to a queen; she pulled him down to a dukedom-in-exile. Nevertheless she took it all—including a royal brush-off—like a queen, and through the years kept the Windsor glamour aura alive with dignity.

Obviously here were the ingredients of a "memoirs" best seller. Moreover, it could serve as an A-barb for revenge. She hired a ghost writer.

But now the ghost gives up in a huff. She wants him, he says, to throw spears. He wants to picture her as throwing nothing more needling than cupid arrows. She wants him, he adds, to give the epistle a flowery title. He prefers something simpler and punchier, maybe "Untitled."

So he says he has quit the tome unfinished. Unless, that is, the 300 already scribed are plenty. She says that it is his usefulness that is finished, and fired.

We have heard marriages into royalty are not always joyous and intriguing, but we had no idea the writing thereof could be that intriguing. And if, perchance the tiff be a framed come-on plug for the book, so be it.

## EDITOR'S CORNER

By Oliver B. Jaynes

**LOOK INTO THE FUTURE** — Side by side in the Coachella Valley, two rapidly growing and contrasting economies hold great promise for the future. They are the western portion of the Valley around Palm Springs, which is rapidly developing into one of the nation's leading resort areas, and the eastern section of which Indio is the center, which consists of 80,000 acres of agricultural land which comprises the Coachella Valley Irrigation District. Both of these sections of the Valley have enjoyed a phenomenal growth in the past few years, and are creating a balanced economy for the entire area which is exceeding the fondest dreams of those who boasted about the future of this Valley a decade ago.

Residents of Palm Springs are pretty familiar with what has happened in this resort section in recent years. Building permits in Palm Springs alone have run well over \$7-million so far this year. It is estimated that the population of the city is increasing around 1700 people every year. Outlying sections like Cathedral City, Desert Hot Springs, Rancho Mirage and Palm Desert are developing just as fast. Just take a tour of the Valley some day and look around. You will hardly be able to believe your eyes. Signs of growth and prosperity are evident from one end of the Valley to the other.

About 56,000 acres in the Coachella Valley are already receiving Colorado River water, and the system is being extended each year. The national average for population per acre in agricultural sections is one and one-fourth persons. This means that, when the Coachella Valley Irrigation District is completed, the population will run around 100,000, and that will not take so very many years either. It is reasonable to assume that the resort area population-wise will grow even faster. It is estimated that the population of the Coachella Valley is about 80,000 at the present time. It doesn't take much imagination to see that the population of the whole Valley will soon exceed 100,000 and should hit 150,000 within the next five or six years.

The nice part of it is that these two sections of the Coachella Valley help each other as they grow. The steady year-around business of the agricultural area around Indio has been a factor in the stepped up pace in business in Palm Springs during the summer months. Many people who have been attracted to the Palm Springs resort area are buying land and otherwise helping to create prosperity in the Indio area. The two economies are growing closer and closer together every year, and before long the region between Palm Springs and the Salton Sea will fill in the last remaining gaps and emerge as one.

## RED SALES AT SUNSET?



## Mike Connolly

**HOLLYWOOD** — Wedding Bells Are Breaking Up That Old Gang of Eddie Fisher's: Joey Forman will play straight man for Mickey Rooney on Sunday's *Colgate Comedy Hour* . . . Eddie's other pal, Bernie Rich, roped a role in United Artists' "Screaming Eagles" . . . Eddie Robinson, Jr., is in "Eagles" too, and it looks as if Junior is really trying to straighten himself out after all those marital and drunken-driving hassles . . . Marlon Brando took starlet Gloria Rhodes to see funnyman Lord Buckley, on stage at one of the local bistros . . . MGM's new Australian star, Rod Taylor, joins Bob Taylor in "Wings of the Eagle." Let's get Liz Taylor in there somewhere, lads.

**ROBERTA LINN'S** new act, opening at Las Vegas' New Frontier Nov. 14, is a real novelty act. She sings without four boys backing her up! . . . Bob Hope's 65th birthday wire to President Eisenhower: "Wouldn't you like to have 65 for a golf score?" . . . Jane Darwell will be 76 years young this week . . . Warners will not change that "Rebel Without a Cause" scene in which speed demon Corey Allen calls Jimmy Dean "chicken" and is then killed in a hotrod race . . . Hotelman Ed Crowley sold his '55 Thunderbird to Rhonda Fleming who sold it to deejay Bob McLaughlin who sold it to Marie Windsor and Jack Hupp . . . Columnists who denied my scoop 10 days ago about the coming Clark Gable

baby are eating crow today . . . Overheard: "Under the spreading chestnut tree — he finds his jokes."

**DEBBIE REYNOLDS** and Eddie Fisher had been married 19 days, five hours and 14 minutes when I arrived at producer Mike Todd's welcome-to-the-newlyweds party on Joe Schenck's tented lawn . . . Schenck was in Palm Springs so Louella Parsons and Jimmy McHugh helped on the hosting end. Greeting a guest, Louella turned her back on a blazing brazier and looked yearningly at the cool pool . . . Mel Torme, whose estranged spouse Candy is now dating Hal March, was with Peggy King, and I don't know what Peggy's ex, Knobley Lee, has been up to . . . Eddie exhorted his young pals Kathy Case and Steve Rowland to get married because it's a wonderful novelty act. She sings without four boys backing her up! . . . Bob Hope's 65th birthday wire to President Eisenhower: "Wouldn't you like to have 65 for a golf score?" . . . Jane Darwell will be 76 years young this week . . . Warners will not change that "Rebel Without a Cause" scene in which speed demon Corey Allen calls Jimmy Dean "chicken" and is then killed in a hotrod race . . . Hotelman Ed Crowley sold his '55 Thunderbird to Rhonda Fleming who sold it to deejay Bob McLaughlin who sold it to Marie Windsor and Jack Hupp . . . Columnists who denied my scoop 10 days ago about the coming Clark Gable

Joan Bennett on her Forward Look . . . Also overheard: "That plaid the walters wear in the Red Lion Room is the MacHilton plaid, y'know" . . . Jean Martin, still playing it cool with Dean, was one of the Alan Ladd's guests last weekend in Palm Springs. Also on hand: Photoplay's Ruth and Irving Manheimer, visiting from the East, Tess & Bill Bendix, Bill Demarest . . . Plus Alana Ladd and her new dachshund, Johann Sebastian Bop.

**THEY'RE TALKING** about Doris Day and Helen Traubel for the Garbo-Dressler roles in the MGM remake of "Anna Christie" . . . Clifford Odets is getting fat on the Hollywood red carpet to pieces in "The Big Knife" . . . "Knife" has some tremendous scenes—as for instance, one in which Wendell Corey swipes a whole sequence from Jack Palance merely by lifting an eyebrow . . . Odets' *Life in General*: "A dishful of dead doves" . . . Palance, when his wife, Ida Lupino, catches him with Shelley Winters: "So what do you want from me—bright dialogue?" . . . "Knife" could just as well have been located in a glove factory as Hollywood. People, after all, are people — in Hollywood or Schenectady . . . Starlet told me she refused to pose for a certain photographer with a swimming suit. I asked what was wrong with posing with a swimming suit. "Plenty" said she. "He wanted me to hold it in my hand."

## Earl Wilson

BY MRS. EARL WILSON

**NEW YORK** — My husband, Oil, is just plain daffy about saving time. His time, I mean. Yours he doesn't mind wasting. Some years ago he installed an 8-day week in himself.

Hard? Not for my Oil. By keeping 10 minutes late for all appointments, by getting out of bed the instant he woke up instead of wallowing around in the covers for 10 or 12 seconds, by shaving while showering, and not cutting his head off, either, he saved 24 hours a week. That gave him an 8th day every week which he named "Earlsday."

Anyway, one day last week, I said, "Your dentist said you'd better drop in or you'll be wearing more falsies than the Latin Quarter chorus."

Another novel of Rome, but modern rather than historical, is Paul Bonner Hyde's *SPQR*. This is the story of Lovat Fraser, an American diplomatic attache, who discovers to his chagrin and enlightenment that the mystery, the fatal fascination of Rome, is still leaving its mark on the modern visitor. And Rome has put its mark on Mr. Bonner, who writes of the Eternal City with the racy charm that a lover might employ in referring to a never-to-be-totally-forgotten mistress.

**CANT BLAME HER**

Mamie had lost her job in a dress shop and companions were pressing her for an explanation.

"Well," she said wearily, "I had just brought out the 17th dress for this dowager to try on, when a sudden she changed her mind completely. 'On second thought,' she said, 'I think I would look better in something flowing.' So I told her to go jump in the river!" — Man's Shop.

**STARLIKE ASCIDIANS**

Starlike ascidiants belong to a group of sea creatures that suggest evolution in reverse, says the National Geographic Society. They start life as tadpole-like larvae with a cartilaginous "backbone." Maturing, they lose this structure and degenerate into primitive creatures resembling fungi.

**GRIN AND BEAR IT**

By LICHTY



"I'm afraid Otis doesn't integrate with his age-level group . . . He doesn't want to fight with anyone during recess . . ."

## Reports on Hollywood

Joan Bennett on her Forward Look . . . Also overheard: "Under the spreading chestnut tree — he finds his jokes."

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not been a lick of production week to write a piece on winter baseball.

Jane Morgan confirmed — at the Crescendo in Houston — that she and Oklahoma oilman Arthur Olson are "disengaged" . . . Bedridden Joe E. Lewis got up out of a warm gin game to greet Author Joey Adams' new book "Strictly for Laughs" at Danny's Hideaway. Silenced by laryngitis 2 nights, Joe's back at the Copacabana.

**WISH I'D WRITTEN THAT** — "I'm a playwrite — a playwright who hasn't written anything lately" — from Geo. Axelrod's "Will Success Spoil Rock Hunter?"

The Dean Martins' splitup recalls his line at a party he attended without Jerry. Dean said jokingly, "I'm here to end the vicious rumor that Jerry and I are getting along fine."

Harry Truman — laughing heartily at "Pajama Game" the other night — said to a stranger beside him, "That Eddie Foy's been around a long time, hasn't he?" HST strolled the other day with George Jessel who, the day before, strolled in Chicago with Adlai Stevenson (Stroller-dropper!).

"Thousands of women could add years to their lives — simply by telling the truth about their ages," — Martha Scott.

**TODAY'S BEST LAUGH**: "Mothers-in-law," claims Woody Allen, a bachelor, "are like seeds — you don't need them, but they come with the tomato."

A guest in a B'way restaurant told the waiter he'd made one setting too many at the table. "Leave it," sighed the waiter, "— maybe I'll sit down with you." That's earl, brother.

more than diplomatic aid from the U. S. in the grim struggle in North Africa.

American military help is playing a vital role in this critical situation.

This assistance is not in the form of direct intervention in the fierce fighting. No U. S. forces have been involved in that. Greatest care is being exercised against it.

But American combat units and equipment are making themselves felt in this explosive crisis.

## Robert S. Allen

**WASHINGTON** — Russia is putting arms to still another country — Austria.

To equip Austria's planned army of 30,000 men, the Soviet is offering \$30,000,000 of weapons, including tanks, field artillery and MIG-15 jet fighters.

The Kremlin is so anxious to put over this deal before the foreign ministers meet in Geneva next week, that 15 carloads of arms are parked on the border ready to be turned over as soon as Austria signs up.

Included in this "bait" are at least 25 medium tanks.

The U. S. is countering this latest Red maneuver with a higher offer — \$40,000,000 of up-to-the-minute military equipment.

Austria may try to accept all or part of both proposals.

It's definitely known that's being considered by the Vienna regime. Since the signing of the long-stalled peace treaty last summer, Austria has pursued a neutral course between the West and the Soviet regime. Taking military aid from both sides would be in line with that policy.

Whether the Kremlin would agree to it is conjectural.

Its proffer is conditioned on a number of "technicians" accompanying the weapons for training purposes. The U. S. also requires instructors, plus inspectors to maintain a regular check on the use and upkeep of the equipment. Congress last session expressly voted this in the foreign aid budget bill.

The U. S. has one major advantage in this new arms race. Austria's police corps, which

is the basic cadre of the planned army, is American-trained and equipped. That's an important tactical factor in this involved situation.

To deal with it first-hand, Secretary Dulles may make a special trip to Vienna while in Europe for the foreign ministers' parley. This was discussed at last week's lengthy meeting of the National Security Council. Final decision was left up to Dulles, pending further developments.

**TIME-BOMBS** — The hard-pressed French are getting a lot of part of both proposals.

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# DESERT EMPIRE

FRED C. WEIGEL, Editor

Phone 5005

## Nine Proposals Planned by Desert Protective Council

LA QUINTA—At a meeting of the Desert Protective Council, directors of the organization announced a list of nine proposals which they are seeking to have included in a proposed revision of the five year plan of the State Division of Beaches and Parks.

The list included the enlargement of the Salton Sea State Park, adding to the state park system the palm oasis of Biskra, Curtis, Willis, and Pushawalla, all located in the northeast Coachella Valley.

Other projects are: Amboy Crater in San Bernardino County. Proposal to include it with Mitchell Caverns State Park.

Trona limestone pinnacles, San Bernardino County.

Lovejoy Buttes in Los An-

## Desert Sentries Schedule Next Meeting Nov. 1

PALM DESERT — The Desert Sentries will meet to "take up arms" for the 1955-56 season at 3 p.m. Tuesday, November 1, at the Desert Magazine Building.

Comprised of representatives from each civic group and residents of communities along Highway 111 from Rancho Mirage to La Quinta inclusive, the Sentries work for highway safety, cleanup and beautification.

Since its inception in February, much has been accomplished. The Sentries worked with state and local civic groups toward the passing of a new motor vehicle law, effective September 7, by which it is now a misdemeanor to throw rubbish onto or along the highways of California.

Effective landscaping of boulevards and street intersections throughout this area sprang from the Sentries work in that direction.

At present the Sentries are working through the Coachella Valley Water District, to secure adequate flood control measures. The project is being given every consideration and support by the Water District's officials — plans for the diversion dyke and acquisition of requisite land are already under way and a resume of what has been accomplished in regard to flood control will be given by Mrs. Eleanor Germeaux, chairman, at the meeting on November 1.

## PALM DESERT

By GRETCHEN CHEESEMAN

Mrs. Randall Henderson gave a luncheon Thursday for the Committee Chairmen of Palm Desert Women's Club. The afternoon was spent discussing programs, ways and means and projects for the coming year. The ladies in attendance were Anna Carpenter, Mary Kappinger, Clarice Cavanaugh, Lorraine Vallat, Pat Steele, Viola Brooks, Marjorie Brown, Gertrude Keedy, Margaret Cheeseman, Eleanor Germeaux, Mrs. H. O. Emmons and Mrs. Evonne Riddell.

Mr. and Mrs. B. C. Hunter have returned for the winter to their home on Juniper street.

Mr. and Mrs. Bob Davenport have returned from an extended vacation.

Mr. and Mrs. Walter T. Stoesel spent the summer touring the country with much time spent in New York City. They are now settled in their desert home.

Mr. Richard Steward, better known as Ricky, is spending a ten day leave with his mother, Mrs. Charlotte Steward. He has finished his basic training at Parks Airforce Base, going to Amarillo, Texas as an airman 3rd class to study jet-propulsion engineering. Ricky

prevailed.

Jim and Marilyn Harstad gave a wonderful cocktail party Friday evening at the Adobe. There were about fifty guests present in the garden. The usual "Harstad" hospitality prevailed.

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was folly



\* they said electric heat  
was expensive till...

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## High School Highlights

(Editor's Note: This column, compiled by the High School Journalism class, is written today by Allan Miller.)

Through this column we try to give you a look at what our future men and women of the community are doing at high school. Enrollment is up 14 percent here at Palm Springs High over last year and the school is bustling with activity.

Last week Dick Blackstone went up to the Governor's Traffic Safety Conference at Sacramento, sponsored by the California Association of Student Councils, representing P.S.H.S. Dick met with representatives from all over the state to discuss student driving problems, and the resolutions drawn up will go before the California State Legislature. Dick thought this meeting was very informative and felt assured the many driving troubles had been solved. During his three day stay, Dick heard the Governor speak three times and had the pleasure to meet him once.

The Girls' League, composed of all the girl students, held their first meeting of the year for the purpose of electing officers.

## Mary Lois Richardson Wins Title of Miss Salton Sea

SALTON SEA — Mary Lois Richardson, vivacious brown-eyed 18-year old of Indio won the title of Miss Salton Sea Saturday night at Helen Burns' Salton Sea Beach resort. Mary Lois is 5'4" tall.

Dorothy Lea Presson, Coachella, a blonde and blue eyed beauty, was again named Miss Salton Sea Beach. Dorothy held this same title in last year's contest and has been a frequent guest at the Beach House, where she is much in demand for her song and dance routines.

The former Miss Salton Sea, Wilma Welker of Indio, placed the crown on Mary Lois' head. Helen Burns presented trophies to both Mary Lois and Dorothy, and Clay Stearns pinned on the orchid and gardenia corsages, amid cheers from spectators who crowded the dining room, lanai and deck of the Beach House to see these Valley girls win their honors.

Girls who entered the contest were: Mary Lois Richardson (Miss Salton Sea) and Veramay Spencer, Indio; Dorothy Presson (Miss Salton Sea Beach) of Coachella; Jacqueline Snyder, Mecca; Dody Vallier and Lolo of Palm Springs and Del France of Oasis. Bonnie McAfee, El Centro, was registered but not present.

Judges were: Stan Wilkinson, Brawley; Coach Louis Carter, Desert Hot Springs; Wally Albright, Desert Shores; Aileen and Bill Williams of the Los Angeles Boat and Ski Club.

Clay Stearns, popular Palm Desert business man and entertainer, emceed the affair and this year.

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## Strahan Named President of County Council

John Strahan of Banning was elected president of the newly-formed Riverside County Democratic Council at the organizational meeting in Hemet Sunday.

Other officers named were: Malcolm Jared of Indio, secretary, and Sol Forman of Palm Springs, treasurer. Lawrence Chapman was elected vice president for this district, and Herb Hass was placed in charge of the by-laws committee.

Attending from here were Thurman Arnold Jr., Martin Bruton, Stewart Pickering and Hass.

The next meeting will be held in Banning in November.

The council received its charter Sunday from Frank Tebo, chairman of the County Democratic Central Committee.

### "Confidential" May Go Through Mails

WASHINGTON (UP)—The Post Office Department has cleared for mailing the forthcoming issue of Confidential magazine.

The department's legal staff reviewed an advance copy of the January issue and ruled yesterday that it could go through the mails.

The Desert Sun 5  
PALM SPRINGS, CALIFORNIA  
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Here is pork at its very finest! Examine these loins carefully. See the delicate pink color, the firm, fine-grain texture that tells you it's real, corn-fed, Eastern pork. Notice, too, that the loins are completely oven-ready, with bones cracked for easy serving. You'll agree, when you've tried it, that this is the finest pork you ever tasted!

### RIB END

Up to 7 Full Ribs  
of rich, tender, juicy  
sweet-eating meat

### LOIN END

47¢

**37¢**  
lb.

Meaty, Eastern Pork

### SPARE RIBS

Small Size  
3 pounds  
or under  
**43¢**  
lb.

### DELICATESSEN

#### Full Cream LONGHORN CHEESE

**45¢**  
lb.

#### Oscar Mayer BRAUNSCHWEIGER

Smoked Liver  
8-ounce Chub  
**29¢**

#### Arden's American CHEESE SLICES

8-oz.  
Pkg.  
**27¢**

Manning's—1-lb. Can

**COFFEE** 79¢

**Sperry Pancake Flour**  
28-oz.  
Pkg. 25¢  
48-oz.  
Pkg. 43¢

**STAR KIST  
CHUNK TUNA** No. ½  
Can 25¢

Facial Tissues  
**KLEENEX**  
White, Pink, Yellow  
Box of 400 25¢  
Half Gallon Family Pack 59¢

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Half Gallon Family Pack 59¢

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### SLICED PINEAPPLE

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**Frozen Spinach** Libby's 8  
14-oz. Pkg. \$1

**Peas and Carrots** Libby's  
Frozen 6 10-oz. Pkg. \$1

**Fordhook Limas** Libby's  
Frozen 5 10-oz. Pkg. \$1

**KERMIN'S FROZEN  
MEAT PIES** 5 Reg. \$1  
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**FROZEN DINNERS** 5 Reg. \$1  
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Chicken, Beef, Ham,  
Swiss Steak, Shrimp

Reg. Pkg. 85¢

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thru Sunday, Oct. 20, 21, 22, 23

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**STARKING RED DELICIOUS  
APPLES** 3 lbs 25¢

Extra Fancy  
Med. Size  
15¢  
2 for



BALES OF RAY are scattered through the rooms at the Ranch Club this week as the Club goes Western for Western Week and their Western Costume Party tomorrow night.

Getting into the swing of things Roy Bradley, the Club maître d', and Clessa Williams soloist with the Hal White Trio, are wearing Western garb.



(George Ritter Photo)  
DANCING ON THE TERRACE at Hotel the Oasis Saturday night were Mr. and Mrs. W. H. Fellows of San Marino, and Mr. and Mrs. E. P. Hanson of Glendale. Mr. Fellows is pres-

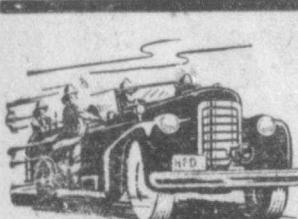
ident of the Paint, Varnish and Lacquer Association of Los Angeles, which brought its 160 members to Oasis for opening week. Mr. Hanson was in charge of the golfing events which were a feature of their three-day stay.

## Teddy Noell to Play at Club

Teddy Noell and his orchestra will be playing for the Saturday and Sunday night dinner dances at the Racquet Club.

Noell, popular with Racquet Club members and their guests, will be here just this weekend as he is leaving for a trip to Israel. He is expected back later in the season.

Helen Thompson, high school librarian, who was called to her home town of Neenah, Wisconsin by the critical illness of her brother, has notified friends of her brother's death. Miss Thompson will return to the Village to resume her duties as soon as circumstances permit.



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## Mrs. Muelder is Honored at Party

Mrs. Eddie Meyer-son hosted a small dinner party Sunday evening at the Palm Springs Ranch Club.

It was the host's birthday and those helping him celebrate were Mr. and Mrs. Joseph Pawling, Miss Mary Lou Polley and Jack Keyes.

## Music Group Visits Cowans

A musical group from Tustin motored to the Village Sunday to spend the day with Mr. and Mrs. Walter Cowan in their beautiful home at 444 Via Lola. The Cowans have a ranch at Tustin and the group was formed many years ago.

There were 24 present for the outing which included a program of music and a twilight buffet in the patio.

## Barones Observe 11th Anniversary

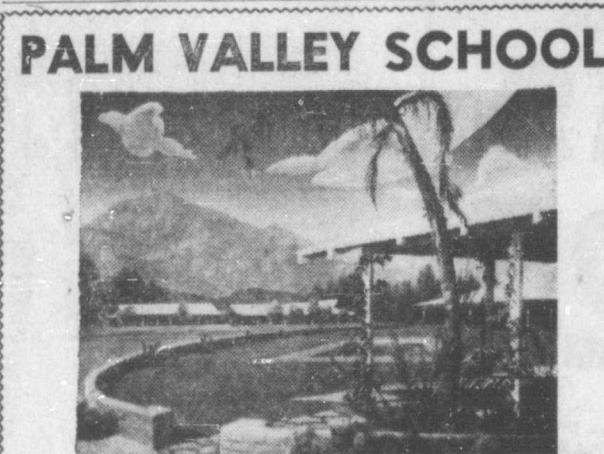
Mr. and Mrs. Leo J. Barone celebrated their 11th anniversary on Friday at their home at 926 North Riverside Drive. As a dance team they are known professionally as Roxane and Barone.

His parents, Mr. and Mrs. Cesare Barone (he is a retired rancher from Montana) arrived late Thursday evening for a visit.

Part of the anniversary celebration was the unveiling of the new swimming pool at the Barone home. In the evening, the foursome toasted the anniversary with pink champagne and had a festive dinner which featured duckling with wild rice and was topped off with the traditional cake.

The Desert Sun  
PALM SPRINGS, CALIFORNIA  
Wednesday, October 19, 1955

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## Clubwomen to Open Year

Mrs. Boyd Andrews, president of the Palm Springs Women's Club, returned to Palm Springs Saturday from her home in Olympia, Washington, and has announced plans for the opening of the Club year.

The board of directors will meet next Wednesday, October 26, at 10:30 a.m. at the clubhouse. At that time plans will be made for the first club meeting which is set for November 7.

## 16th Birthday

Mrs. Leonard Schriefer was hostess at a Saturday night surprise party in the Rodeo Room at the Ranch Club celebrating the 16th birthday of her daughter, Dixie Vogels.

Guests were Sue Arnsberg, Sue Blau, Barbara Blivere, Sue Mazarin, Melinda Hough, Emmett Taylor, Judy Wise, Peggy Schuler, Beverly Beck, Roger Williams, Stephen Reissmann, Don Bradley, Kenny Chapin, Kenny Reich, Allan Miller, Ross Hensley, Larry Pierson, Dick Pelt, Bryan Carl, David Fisher.

SEE  
TRAILORAMA  
AL ROSE  
THE TRAILER KING

## Around Town

with Hildy Crawford

The lights go on again tomorrow night at the top of Baristo Road . . . as Sam Taylor's Tennis Club opens for another season . . . With its opening practically all the big hotels and night spots and the exclusive clubs are open . . . and the new season is well under way in Palm Springs . . . Each opening has drawn capacity crowds . . . and Tennis Club members and their guests are expected to fill the Club for the gala dinner dance . . . Largest of the many parties planned will be a table of forty Tennis Club members who are also members of Thunderbird . . . This group will gather first for cocktails at the Richard Long home on Mesquite . . . The Taylors, too, will host a pre-opening cocktail party . . . Among others hosting dinner parties at the Club are the Ted Pierces and Franklin and Lillian MacCarthy . . .

An innovation in the Garden Room at the Palm Springs Biltmore is the Bachelor's Table . . . and it was the center of interest Sunday evening . . . There's always excitement when the Marx Brothers are around . . . and Gummo, Harpo and Zeppo were there . . . With them were Lew Halper of Tamarisk, Harry Trudgen (producer-writer) and Everett Riskin (MGM producer) . . .

There were big doings at Frank and Melba Bennett's new home on Camino del Mirasol this weekend . . . It was all plotted by their daughter, Dee-dee and son Peter and his wife, Grace . . . who invited some 40 of their Los Angeles friends down for a surprise housewarming . . . They were mostly old friends of Frank and Melba who used to stay with them at Deep Well . . . They began arriving on Saturday and establishing themselves in several bungalows at the Racquet Club . . . Then at spaced intervals . . . they began to arrive at the Bennett house . . . dropping in ever so casually . . . Completely surprised Melba didn't know how she was going to feed the crowd . . . but about then Jack Boyer and his chuckwagon arrived and started serving cocktails and dinner . . . On Sunday the party continued with swimming and luncheon at the Bennetts . . . and wound up merrily with Frank being tossed into the pool . . .

Among the Los Angeles contingent were Melba's sister and brother-in-law Mr. and Mrs. Ben Charles . . . Palm Springs in on the fun were Mrs. Arthur Bumiller, Charles and Virginia Farrell, Jack and Helen Kenaston . . . and former Villagers the Phil Boyds of Riverside . . .

So many pleasant parties have been given in the sunken garden at the Paul Summit home on Crest View . . . and so many people have enjoyed an evening there . . . admiring the big pepper tree that adds to the beauty of the garden . . . that it seems news that the big tree was an August casualty . . . losing about half of its overhanging boughs to a Summer windstorm . . .

When Herbert Hass introduced Professor S. I. Hayakawa . . . at his lecture on semantics at Temple Isaiah Monday evening . . . he said that . . . the number of lectures in a town is a gauge of its culture . . . This Forum is definitely an addition to the Village's cultural life . . .

Mr. and Mrs. E. H. Morris (the music publisher) who became Villagers this year when they purchased a home on Miraleste . . . were hosts at a Saturday night dinner party at the Racquet Club . . . at a birthday party honoring his mother Mrs. Lida Morris . . . and their daughter and son-in-law Eugene and Nan Corman (he is the young MCA executive) . . .

In the fun zone there will be a 50-foot ferris wheel, games and contests for all. At 5 p.m. there will be an old time street parade led by a corny band. The midway will be going full blast, with Club Talent Freaks, Siamese Twins, Bearded Lady, Wild Man from Borneo and Salome, between the hours of 6 and 7 p.m.

Dancing, at the eight o'clock dinner dance, will be to the



(Desert Sun Photo)  
DESERT MUSEUM held open house on Monday evening with Villagers invited to inspect the new exhibits. Pictured at the refreshment

table are, from left, Tom Kieley, Chief of Police August Kettmann, L. C. Lewis, and Dr. and Mrs. Clarence Smith.

## Shadow Mountain Club Gets Ready for Country Fair

The usually exclusive Shadow Mountain Club will let down the ropes on October 29 and members will find themselves mingling with some unusual guests like the Bearded Lady, the Farmer's Daughter and the Wild Man from Borneo.

This is the date of the club's Country Fair program with members and guests enjoying the carnival fun zone in the afternoon and the sumptuous dinner dance in the new Shadow Room in the evening.

In the fun zone there will be a 50-foot ferris wheel, games and contests for all. At 5 p.m. there will be an old time street parade led by a corny band. The midway will be going full blast, with Club Talent Freaks, Siamese Twins, Bearded Lady, Wild Man from Borneo and Salome, between the hours of 6 and 7 p.m.

Dancing, at the eight o'clock dinner dance, will be to the

## Baby Attends His Own Shower

Baby Mike attended his own baby shower when Mrs. Leslie E. Walmsley entertained a group of friends honoring his mother, Mrs. Mickey Albright, on Thursday evening. With Mike already several weeks old the hostess used the traditional blue theme for the little man.

Guests at the shower were Mmes. Howard Gilbert, John Wilson, Don McKinney, Ernest Tomkins, Les Smith and W. J. Taylor.

## Dinner Party

Mr. Foote of Pomona and Capistrano, hosted a Ranch Club dinner party which included Mrs. Faye House (she owns a large retail store in Ft. Worth), Mr. and Mrs. Jack Einer (one of the country's largest producers of cashmere, vicuna and other luxury fabrics), Mr. and Mrs. Joseph Herbert and Mr. and Mrs. Irwin Terrace, all of New York City.

## '56 Chevrolet sets new Pikes Peak record in top-secret test!

Not long ago hush-hush, camouflaged '56 Chevrolet scorched the nerve-breaking road up Colorado's Pikes Peak for a new NASCAR\* certified record—the first time that old King of the Mountains has seen a new official stock car record in years! And what a road! 170 chilling turns and no guardrail! It's the first and only time a new model ever proved itself such a great road car before its introduction! The '56 Chevrolet showed the kind of performance that makes driving safer and more fun. So wait for the car that beat the King of the Mountains!

\*National Association for Stock Car Auto Racing whose officials timed and certified the performance of this production model.



## A RECORD-BREAKING NEW CHEVROLET

**FRIDAY, NOV. 4**

**The hot one's even hotter!**

**STACK CHEVROLET**

"The Best Deal Under the Sun"

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## P-TA Drive Ends with 261 Members

Mrs. Eloise Greene, membership chairman for Cahuilla P-TA, today announced the winners in the annual membership drive.

Winning first prize was the class taught by Mrs. Millie Hopp; second—Mrs. Jean Benedict's class; third—a tie between Mrs. Donna Sypus' class and Mrs. Nommenson's class. Each class received a gift certificate which was used to purchase records for the classrooms.

The contest which featured racing cars representing each class, was an exciting and successful one, resulting in a membership of 261 parents and teachers. Mrs. Greene reported. Six classes brought in 100 per cent membership.

### Omards Fete an Anniversary

Family and friends of Mr. and Mrs. W. E. Omard gathered at their Calle Jessica home in Shangri-La Palms last weekend for a belated observance of the Omard's wedding anniversary, which was October 11.

It was also a welcome home for the Omards who returned to the desert last month after a Summer at Sherman Oaks. He is assistant manager at the J. W. Robinson store in Palm Springs and during the Summer he goes to the Beverly Hills branch.

Their guests included Mr. and Mrs. Clifford Dietrich of Van Nuys and Mr. and Mrs. George Stratton and daughter, Janet of Sherman Oaks. Mrs. Dietrich and Mrs. Stratton are daughters of the Omards. Their other guests were Mr. and Mrs. Warren See and Mr. and Mrs. Gene Brewer, all of North Hollywood.

### Schiszlers Here at Walker Home

Lynn and Ed Schiszler of Pomona have been guests in the Cleo Walker home this week. Lynn came down to alleviate a cold and was joined by her husband over the weekend.

The Schiszler family lived in Palm Springs for many years before leaving for Las Vegas.

Since then they have moved to Pomona but say of all places "this is it" and took a place here for the Winter.

### Trade Luncheon

About 24 owners of drug stores and cosmetic clerks were guests at a Monday luncheon at the Chi Chi given by Mrs. Villa Stowe, representative of the Ogilvie Sisters products.

Mrs. Stowe gave the history of the company and explained the uses of the line of products. Special guests were Mr. and Mrs. Hy Finerman and Mrs. George Morris.



(Anderson Photo)

A DINNER GROUP at the Racquet Club were Mr. and Mrs.

Walt Disney, on left, and Mr. and Mrs. Waldo Becket. The picture was taken at the Club's first Saturday night dinner dance.



(Desert Sun Photo)

EMPLOYEES of the Iron Ore Company of Canada arrived in Palm Springs aboard a DC-3, and enjoyed a two day stay at Sam Taylor's Tennis Club. C. E. "Mac" McManus, general manager of the company, led the sojourn to Knob Lake, Canada (located in Quebec) which carried the group first to Las Vegas where they attended the

American Mining Congress convention. On their arrival in the Village, they were met by Ward J. Risvold, publisher of The Desert Sun, and Mrs. Risvold and McManus have been close friends since boyhood. The entire party commented on the wonderful hospitality of the Village. In the above picture, taken as they arrived at

the local airport, are, left to right, Sid Blantford, flight engineer; John Charest, co-pilot; and Captain P. Kriskow, pilot. Front row: C. E. McManus, general manager of the Iron Ore Company of Canada; Mrs. McManus; Mrs. V. Gregorie; Mrs. P. A. Oulmet; Mrs. J. Miller, Mr. C. Dufresne, company geologist; Mrs. Dufresne; J. Miller, chief Mechanical Engineer—QNS&L railway (a company subsidiary); P. A. Oulmet, company council; and V. Gregorie, company engineer. The company, which is one of the largest producers of iron ore in the world, will have mined some 7.5 million tons by November of this year in the company's third year of operation.

### Mrs. Dexter Improving

Mrs. Graham Dexter has recently been in Desert Hospital over a week recovering from a case of arsenic poisoning, caused by inhaling fumes from a commercial fertilizer while supervising some gardening. Pneumonia followed and she has been seriously ill but is now improving.

**Mr. and Mrs. H. B. Whitman.** Lt. Col. Ret., formerly associated with the Palm Springs Indian Agency, writes from Florida that they will head West on October 24 and have decided to make Palm Springs their permanent home.

**The Desert Sun**  
Wednesday, October 19, 1955

"PEOPLE CAN TRAVEL to Europe with children" say the Morris Teitelbaums who, with their seven children, have just returned from a trip abroad. Pictured at the Hotel Richelieu.

## Social and Club CALENDAR

(Clubs and organizations are invited to call in calendar dates to 5005)

October 19  
Katherine Finch P-T Group, 7:30 p.m.  
Writers Group, St. Paul's parish hall, 7:30 p.m.

October 20  
Lions, Chi Chi, noon  
Tennis Club opens  
Western Costume Party, Ranch Club, 8 p.m.  
B.P.O.E. Elks Lodge No. 1905, 8 p.m.

October 22  
Thunderbird's formal opening

October 25  
Soroptimist, Chi Chi, noon  
Kiwanis, Biltmore, noon

October 26  
Rotary Club, Tennis Club, noon.  
Palm Springs Woman's Club board meeting, clubhouse, 10:30 a.m.

**Dr. and Mrs. Julius Kaplan** entertained Mr. and Mrs. Barney Barnard at a Sunday night dinner at their home at 267 West Vereda Sur.

**Mr. and Mrs. Chris Lansdown** of Pasadena, have been guests of Ralph Wilson Taylor this week at his "Villa Algeria" on Tahquitz Drive.

**1954 Mercury Monterey Hard Top**  
Excellent condition. Mercostatic, radio, heater, white side walls, etc.

NO DOWN PAYMENT YOUR CREDIT IS O.K.

Also  
**1951 Hen J** with 1952 new motor. Good shape. A dandy economy car.

NO DOWN PAYMENT if your credit is O.K.

Ask for Mr. May PALM SPRINGS PUEBLO 983 N. Palm Canyon Dr. Telephone 2273

## Palm Springs Parents Tour Europe with Seven Children

Of all the Americans who went abroad this Summer probably the trip of a Palm Springs family, Mr. and Mrs. Morris Teitelbaum and their seven children, made the most friends for the United States. They said they were well received everywhere they went.

Besides being a good will tour it was an educational trip for the seven children who thoroughly enjoyed the trip and had no illnesses or mishaps. The Teitelbaums say that they think more Americans should learn that travel can be fun as a family group.

The family, who live at 608 Indian Trail, left Palm Springs in mid-July and went to New York where they sailed on the S. S. United States.

The entire tour was planned by Mr. Teitelbaum to make it of especial interest to the children.

In London they were dressed like English children and taken to view Westminster Abbey, Buckingham Palace and the Tower. The boys particularly liked "the marching of the soldiers and the stamping of their feet" when they saw the changing of the guard.

They flew all over Europe by British-European Airways. In Paris they visited Versailles, Fontainebleau, Malmaison, the Eiffel Tower; and in Geneva they visited the United Nations and the University and went on a shopping tour. At Nices and Cannes they bathed in the Mediterranean and they ate in the famed restaurants in the French Alps and went to

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(Desert Sun Photo)  
NEWLYWEDS Mr. and Mrs. Phillip Gallishaw are pictured following their Saturday night wedding in Redondo Beach. She is the former Lois Elizabeth Ragland and he is a member of The Desert Sun editorial staff. They are now at home in the Village at 448 Cottonwood Road.

OPENING THURSDAY, OCTOBER 20th  
PALM SPRINGS

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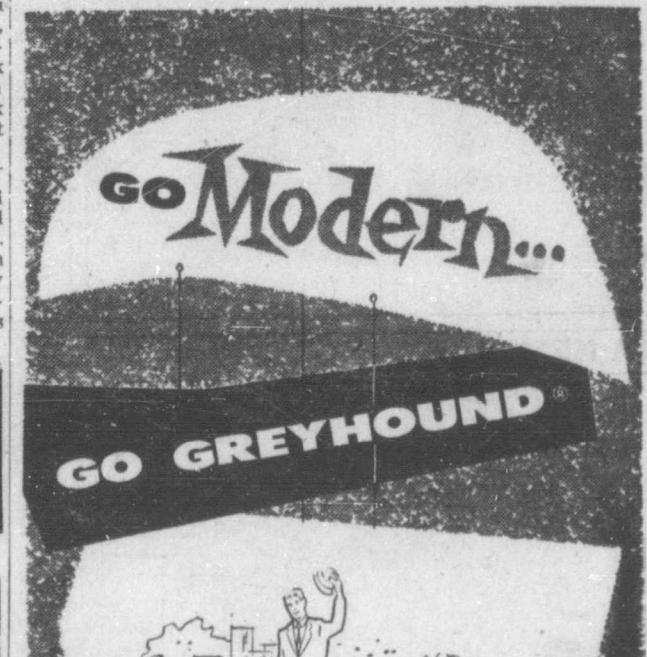
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# SPORTS in the SUN

## Ballagh Sees Brighter Days Ahead for Indians

Palm Springs High School's record in Riverside County football league games is not a true picture of their standing as a team.

The Indians tied Elsinore's Tigers here two weeks ago, 6-6, and lost soundly to the Coachella Valley Arabs, 26-0.

Out of the performance of the team, Coach Clare Ballagh has reached some very positive conclusions.

The Indian defense, plotted by Line Coach Scott Thompson, is efficient and sometimes brilliant. In the Coachella shoo-in, three more near-touchdowns by the Arabs were thwarted by the excellent work of the line. Workhorse guard Dawson Hayward and tackle Victor Briggs stood out in that game.

**IN THE ELSINORE** tussle, the Indians saved themselves from a loss by fine defensive work. The Villagers were trailing 6-0 through most of the game, and as second best, had to keep continually on the defensive. In the last minutes of play, Manuel Montoya was able to fall on the ball in the end zone for a touchdown. The ball was there because of a

## Kiner Hopes to Build Padres to PCL Pennant

**SAN DIEGO** (UPI)—Ralph Kiner, starting a new phase of his baseball career, said today he hoped to build San Diego into a Pacific Coast League championship club and "some day to work my way back into the majors in a front office capacity." Kiner, who hit a total of 369 home runs during his major league career, was named general manager of the Padres Tuesday.

## Greenberg Says Kiner to Make Good Manager

**SAN FRANCISCO** (UPI)—Hank Greenberg, general manager of the Cleveland Indians, said Tuesday that Ralph Kiner would do a "splendid job" in his new post as general manager of the San Diego Padres.

"I think he'll do a splendid job," said Greenberg. "He didn't want to play any more. He has a wonderful career."

He is very intelligent, knows baseball, is ambitious and I think San Diego has a good man.

"I gave him permission to talk with the San Diego club owners after giving him his unconditional release yesterday. He will be an asset to the Pacific Coast League."

## Sports Sputterings

By WALTER L. JOHNS, Central Press Sports Editor

**NEWS OF SPORTS** INFO picked up here and there and strung along the typewriter . . . Name of Bud Smith's trainer for his title bout with Jimmy Carter is Ted Williams . . . Not THE Ted, however . . . Thousands of swordsmen recently took part in the world foil championship in Rome, Italy . . . Team production . . . Eleven players have scored points for the University of Illinois grid team in the first three games . . . Tallest guy on the Texas Tech cage team this winter is Gene Carpenter, at 6 ft. 8 in. . . He comes from, of all places, Big Springs, Tex. . . Jim Schlemmer, the Akron, O., sports writer is one of the few newsmen ever to roll a 300 game in bowling . . . Weed Ewbank, coach of the Baltimore Colts, once was a teacher at Miami U. in Ohio and one of his pupils was Walter Alston, the Dodgers' manager . . . Speaking of the Colts, their new quarterbacking star, George Shaw, is called the "Colt Revolver" . . . Rocky Marciano plans to take piano lessons now . . . Still in there punching in the off season . . . Boardwalk Billy Smith, the fighter, is an attendant in the County Jail in Atlantic City by day . . . Early lineman tab for All-American . . . Pat Biscaglia of Notre Dame . . . Boston Red Sox voted a share of the World Series receipts to the Harry Agganis Fund in memory of the first sacker who died during the season . . . No. 1 air traveler among the thoroughbreds is Social Outcast, the A. G. Vanderbilt handicap star. He is flown from coast to coast for engagements.

**AL ABER**, the Detroit pitcher, tells this one on Dizzy Trout and Bob Swift, pitcher-catcher team of a few years ago:

Diz was the starting pitcher this day and the first guy up socked the first pitch for a single. The next batter picked on the first pitch and bounced a hit over second. The third did the same, and so did the fourth, fifth and sixth batters.

Steve O'Neill, the Tiger manager, walked out to the mound. "Hey, Bob," Steve yelled at Swift. "What's the matter with Diz today? Doesn't he have anything out there?"

"How the hell do I know," roared Swift. "I ain't caught any yet."

**ADDING** to the left and right on the sports typewriter . . . Ray Dwyer, Marquette guard, spent the summer skin diving, using equipment constructed by himself . . . Eight passes were intercepted by Mississippi U. players in the first four games this season and each by a different guy . . . Largest purse ever won by a horse was the \$151,262 which went to Turn-To's owner after the colt won the 1953 Garden State stakes . . . Michigan State and Notre Dame battled for a trophy in their game last weekend . . . A megaphone, a battered old affair, listing the scores in the series . . . "Lighthorse Harry" Wilson the old Army grid star, now is a full colonel in the U. S. Air Force . . . The American Hockey league is marking its 20th season this campaign . . . Winning the big ones with big purses really add up . . . Citation, top money-winner of the turf with \$1,080,760, did it in 45 starts . . . Stymie is still second, with \$918,455 won but it took him 131 starts . . . Nashua, the current star who now is third, has won \$892,565 in just 19 starts! . . . Latest rage among the gal rasslers is Lee Chona LaClair, a 135-pounder born in France but now out of Huntington, W. Va.

## Trojans Leading Offensive Team in PCC Today

**LOS ANGELES** (PU)—Southern California has taken over the team offensive leadership while UCLA has maintained its defensive leadership, Pacific Coast Conference statistics showed today.

Ballagh was able, during the two league and two non-league games his Indians have played, to pick out the potential key men in an attack plan.

**HE HAS BEGUN** stressing offense plays now, throwing the weight on three or four backs and Coach Thompson's strong line. Passer Gene Prieto, quarterbacks, Victor Reyes and Dale Johnson, and end O. B. Crawford will spearhead the new tactics of the Indians when they meet Banning Friday night here.

Ballagh feels that the team will make a good showing then, for they have worked the strategy out as a team, rather than having learned individual styles in last year's play.

He thinks the new method will change the record.

### Rose Bowl Tickets to be \$5.99 January 2

**PASADENA**, (UP)—Rose Bowl tickets to the January 2, 1956, Pasadena football classic will cost \$5.99 because of a ruling by the Internal Revenue Bureau.

The sponsoring Tournament of Roses Association called the ruling "ridiculous." The association wanted to sell tickets for \$6, with 50 cents of the ticket price going to the Olympic Games Fund.

The tickets will be priced at \$5.45 with 54 cents federal tax at 14 for a 29-yard average.

### Campbell Overhauls Wrecked Bluebird

**LAS VEGAS**, Nev. (UP)—England's Donald Campbell today takes his Bluebird II to Nellis Air Force Base where he will overhaul the craft in preparation for a new try at his own world speedboat record in about three weeks.

The boat suffered extensive damage Sunday when it sank following two runs on Lake Mead in an unsuccessful try for the new record. Campbell's present record is 202.32 miles per hour.

### De Palma Seriously Ill After Surgery

**SOUTH PASADENA** (UP)—Ralph DePalma, famed auto racer who won the Indianapolis Speedway classic in 1915, was reported seriously ill today at his home following head surgery.

DePalma, 72, retired from active racing in 1934.

### Jerra Tyler Chosen Home-Coming Queen

**LOS ANGELES** (UP)—Blonde, hazel-eyed Jerra Lynne Tyler, 19, of Riverside, will reign as homecoming queen from November 25 at the University of Southern California. Miss Tyler, a junior majoring in business administration was selected yesterday by SC Homecoming Week officials. Princesses named for the festivities were Barbara Overby, 18; Hem; Joan Jahnke, 21, Pasadena; Karen Keagy, 18, Los Angeles, and Lorna May Young, 18, Fullerton.

### Silver Field, Yankee Way, Top Favorites

**INGLEWOOD** (UP)—Silver Field and Yankee Way were favored entries today in the Santa Maria Trot, featured race of the Western Harness Racing Association program at Hollywood Park.

Only five trotters went postward in the Santa Maria.

Robert Neuman's Dickie Frost, second in two previous efforts, scored a neck victory yesterday in the featured \$2,500.

Jim Donahue Pace, Dickie Frost, the betting favorite, paced the mile in 2:05 flat and returned \$4.70. Chester Black was second and Diane Abbe was third.

### WILDEST ROUGHEST THRILLINGEST RODEO

SATURDAY, OCTOBER 22 — 7 P.M.  
SUNDAY, OCTOBER 23 — 2 P.M.

- ★ BRONC RIDING
- ★ BULL DOGGING
- ★ CALF ROPING
- ★ BRAHMA BULLS

### 6 BIG EVENTS

Children under 12	50¢
General Admission	\$1.25
Grand Stands	\$1.50
Box Seats	\$2.00

RODEO ARENA  
POLO GROUNDS



## Thunderbird's Pro-Am to Feature 40 Top Golfers

Thunderbird Country Club's Pro-Member tournament, starting with a calcutta dinner the evening of October 28, and continuing with play through Saturday and Sunday, the 29th and 30th, will feature 40 foursomes consisting of 40 of the best of the world's professional golfers and 120 members and guests of the golf club.

Both the American and the British Ryder Cup teams, scheduled to arrive two days earlier, will participate. America's team will include honorary captain Lloyd Mangrum and the ten playing members, and the British group, so far without an honorary captain, will be led by playing captain Dai Rees.

According to Thunderbird's pro, the foursomes will consist of one professional and three members each, and will be played on a best ball basis. The professionals will be shooting for \$10,000 prize money.

O'Donnell Golf Club's pro, George Howard, and Hines will play, but Tamarisk Country Club's pro, Ellsworth Vines, was forced to decline the invitation because the Southern California Open is being played the same weekend at

**DALE ANDREASON**, who is rated as one of the outstanding teachers of golf in this country, today starts a semi-weekly column on golfing in The Desert Sun. The column will appear every Wednesday and Saturday, and frequently will be illustrated with pictures of noted golfers. Andreason, who now has a studio in El Mirador Hotel, is holder or co-holder of six course records, but has left the tournament trail to devote his time to teaching. In his columns, he will feature material gathered from top players and teachers, plus information of "Mind, Muscles and Mannerisms" learned from noted doctors who were in charge of therapy during World War II.

## MODERN GOLF

By DALE ANDREASON

For our first lesson in Modern Golf I am going to explore a few theories on the golf grip. I am emphatically against the set golf rule of yesteryears about the Vs formed by the left and right hand pointing at the right shoulder.

The golf grips on the clubs are usually built to fit the average person's hands. If a man with large hands gripped the average golf club and tried to point the Vs formed by the hands at the right shoulder he would have a very loose and uncontrolled grip.

If a man with short stubby fingers tried to grip the average club in this way he too would have a great deal of trouble trying to control the club correctly.

### Iowa's Cal Jones Named as Tops

**DES MOINES** (Iowa) (UPI)—All-American Cal Jones, 210 pounds of bone-crushing guard was named United Press Midwest Lineman of the Week today for 60 minutes of outstanding play in Iowa's 20-20 tie with Purdue.

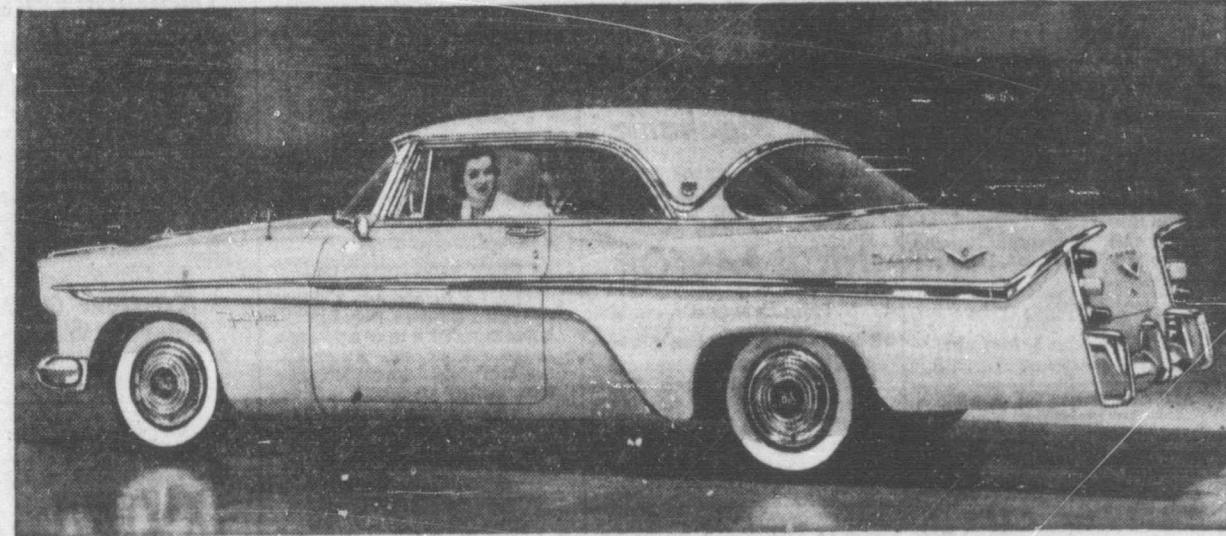
Jones was in an estimated 50 per cent of the tackles in the rugged Big Ten contest.

Robert Neuman's Dickie Frost, second in two previous efforts, scored a neck victory yesterday in the featured \$2,500.

Jim Donahue Pace, Dickie Frost, the betting favorite, paced the mile in 2:05 flat and returned \$4.70. Chester Black was second and Diane Abbe was third.

# ANNOUNCING THE 1956 DeSoto

DESIGNED FOR THE SUPER-HIGHWAY AGE



### NEW Push-Button Driving . . . NEW 255 V-8 Horsepower!



Push-button driving is here . . . on the 1956 De Soto. Revolutionary in design . . . superbly simple . . . you just touch a button and . . . Go! That's all there is to it . . . no levers to get in your way. Push-button control is safely located on the left side of the instrument panel. A light touch of your finger tip and you're off . . . just like that. You'll have to try it to believe it. See the brilliant new 1956 De Soto with amazing push-button driving, on display now at your De Soto Dealer's.

Never has any automobile boasted such tremendous "get-up-and-go". De Soto's new V-8 power (up to 255 hp) gives you "out front" performance at any speed. Sizzling "high torque take-offs" . . . lightning fast emergency "step down" power for quicker, safer passing. No matter what you're after in a new car, De Soto's got it. New Flight-Sweep styling, luxurious new interiors, glamorous exterior color combinations. Now more than ever before . . . Drive A De Soto Before You Decide!

THE NEW FORWARD LOOK

BILL ELLIS MOTORS

PALM SPRINGS, CALIFORNIA

The Desert Sun  
PALM SPRINGS, CALIFORNIA  
Wednesday, October 19, 1955

Today's  
SPORTS

By FRANK WATSON  
Central Press Sports Writer

QUESTIONS

1—What was Bob Feller's best season in games won in the majors?  
2—Has Bob Feller ever won a World Series game?  
3—What is Bob Feller's strike-out record?

**HOOHEE?** I was a college football captain under Pop Warner at an eastern university. Later I became a head basketball coach. Then I turned back to football and was head coach at Amherst for years. Today I'm the coach at a prominent big eastern school.

**ANSWERS**  
3—348, set in 1946.  
2—No.  
1—27 victories in 1940.  
Hoohee: Roy E. Jordan of

Distributed by Central Press

September by the Helms Athletic Foundation.

Arnett scored 28 points in one game for a new SC individual game scoring record and tied another SC mark in the same game by returning a punt 90 yards to a touchdown.

## FORCED LIQUIDATION SALE

SAVE \$852.00 — WHILE THEY LAST

Nationally Known

## ICE CUBE MACHINE

BRAND NEW IN ORIGINAL CRATES

Manufactured and Warranted by

SERVEL, INC., Evansville, Ind.

200 lb. cap. Reg. price \$1150. Reduced to

400 lb. cap. Reg. price \$1295. Reduced to

F.O.B. Factory

**MIRACLE EL. CO.**

1307 Sierra Alta Way

Los Angeles 46

CRestview 6-5725

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## The Desert Sun

Published Afternoons  
Tuesday through Saturdays  
Legal Holidays Excepted

PHONE 5005

Box 190, Palm Springs, Calif.

**RATES**

Minimum Ad — 3 lines

Count 24 letters and spaces

to a line

(NO ABBREVIATIONS)

Time Times Times

One Two Six

3 Lines 1.70 2.70 4.80

4 Lines 2.40 3.60 6.40

5 Lines 3.00 4.50 8.00

6 Lines 3.60 5.40 9.60

7 Lines 4.20 6.30 11.20

8 Lines 4.80 7.20 12.80

9 Lines 5.40 8.10 14.40

10 Lines 6.00 9.00 16.00

• The Desert Sun reserves the right to edit and classify all copy.

• An advertising copy is accepted subject to the approval or rejection of the management.

• This newspaper cannot be responsible for more than one incorrect insertion, please notify us promptly of any error in your ad.

• DEADLINES—for new copy or cancellations, 10 a.m. previous to day of publication.

• Ads ordered for more than one time must run in consecutive issues to an above rate, otherwise single insertion rate will be charged for each time run.

• Address all communications to: The Desert Sun, P. O. Box 190, Palm Springs, California.

## Lost and Found 10

LOST — Wire-haired fox terrier, female, grey and white, answers to Bridget. Reward, Ph. 2968.

LOST — Ladies' Gruen watch, platinum, 8 diamonds. Sentimental value. Reward. Phone Webster 5-4232, Los Angeles, collect.

## Personals 12

COMPOSERS, husband and wife EXPECTING BABY any hour need loan immediately for hospitalization and baby items. Will repay with high interest from Royalties 90 days. References. Ph. GR 9-3612—Berman—10814 Wilshire Blvd., Westwood Village, 24.

ALCOHOLICS ANONYMOUS. Phone 2701. Meetings Wednesday 8:30 (Airport); Friday 8:30 St. Paul's Episcopal Church Parish House.

## Service Miscellaneous 15

### U HAUL

RENTAL TRAILERS  
ONE WAY ANYWHERE  
PAVNYS

1001 S. Palm Canyon Ph. 7342

COOLERS and cooler supplies; refrigeration, motors, electric appliances. Supplies and trained personnel to take care of all your repair problems. WILSON'S Maintenance and Fixit Shop

946 Broadway P.O. Box 992  
Cathedral City Ph. 8-3103  
"CHARLIE CAN FIXIT"

SPECIALIZING in desert nursery stock and desert landscaping. Also general landscaping and gardening. N. A. Chappell, Tramview Trailer Park. Phone 8-4840.

HOME maintenance and repairs. Coolers, heaters, electric, plumbing and tile repairs. Call Tom, phone 8-6602.

MACHINE work, lathe, mill, gear cutting. Palm Springs Engineering. 375 Sunny Dunes.

Dressmaking. Alterations. Reasonable rates. Any job, big or small. Question Rancho, Morongo Valley, on Hiway.

## NICK PASTOR

ALTERATIONS FIRST CLASS

10 Years with I. Magnin Mrs. John Adkins. Ph. 9659

ALTERATIONS BY MARIE Ph. 9809

1677 Via Miraleste Ave.

"PATS" GARDENING SERVICE

Lawns Seeded. Ph. 7001

VONA GOFF MIMEOGRAPHING PRINTING Ph. 8-4474

WALL WASHING Wall-O-Matic machine

Call 5022 for free estimate

## Situations Wanted 25

MAID—Hotel, motel, plain cook, housekeeper. References. SY 3-1186 Collins Employment Agency, 505 E. Walnut, Pasadena.

HOTEL MANAGER — Fully qualified all departments. Wife also qualified. Now available. Write Desert Sun, Box 190, File P-6.

SEMI-RETIRING executive, 41, single. Desires position as manager of motel resort. Write Desert Sun, Box 190, File P-1.

EXPERIENCED couple would like position as working managers or assistant for motel or similar, seasonal or all year. Phone 2687.

## Situations Wanted 25

Aladdin Paint Co. Painting and Decorating If you can't "Do it yourself" Call "ALADDIN" Larry Smith—Phone 6761

PAINTING, decorating, paper hanging. Very reasonable. Free estimates. Phone 5850 or 2341.

COUPLE — White, experienced, cooking, serving, housework. Top salary. Write Desert Sun, Box 190, File R-1.

Painters always available PAINTERS & CONTRACTORS Hour or contract PH. 2905 NATIONAL PAINT STORE

Painting—Decorating Exceptional Work Jack Kessela. Ph. 2905

WILL CARE for infant of working mother in my home. 40¢ an hour. Phone 3800.

WILL CARE for infant to 2 years in my home. Phone 3621.

## Help Wanted 27

ARE YOU  
Registered With Us?

No Fees for Jobs

CALL IN PERSON

Employment Office

Palm Springs

Employers Association

NEW ADDRESS

2201 1/2 N. Indian Ave.

DESERT

EMPLOYMENT AGENCY

Hotel Secretary R&B \$235

Houseman \$200

Maintenance Man \$200

Maintenance Couple \$250

Kitchen couple R&B \$250

Bus boy R&B \$125

\$1.10 hour

Mother's Helper R&B \$150

Cook, domestic \$200 to \$250

Children's nurse R&B \$150

Domestic couple \$350

Cook-Housekeeper R&B \$175

Transcrip. Clerk \$225

Cook-Housekeeper R&B \$200

Domestics, waitresses, dishwashers, waiters, bus boys.

LUCILLE GARLAND 208 N. Indian Ave. Ph. 2364

New Car

Get Ready Man

FOR installing accessories on 1000 mile service. Must be experienced on late model Chevrolets.

ALSO

WE NEED A GOOD

Used Car Mechanic

See CHUB BORDEAU

STACK CHEVROLET

S. Palm Canyon & Sunny Dunes

Phone 2042

Loeda and George Hageman's

EMPLOYMENT

SERVICE AGENCY

TV and Radio Technician. Open

Gardener House & \$225

Maintenance Man \$200

Service Station Attendant \$350

Cook, housekeepers \$150 up

Houseman Open

Receiving & Mail Clerk Open

Night Porter, White \$150

Janitor, White \$225

Good Cook Open

All Around Baker Open

Stenographer, PRX \$250 up

Desk Clerk, PRX \$200 & Lunch

Room Service Waiter \$175

Dishwasher \$125 Hr.

Maid.

135 E. Andreas Rd. Ph. 2556

Auto Mechanic

MUST be experienced on foreign cars. Excellent working conditions. Can make top money.

NICK PASTOR

496 N. Palm Canyon Dr. Ph. 5730

DRIVER—City of Palm Springs

needs collector-driver for

waste disposal truck. Starting

salary \$261, top \$318

month. Liberal vacation and sick leave benefits. See Mr.

Boston, City Offices, phone 2202.

SALES-MAN AND WIFE

EXCELLENT opportunity for a

sales couple to manage store

in Palm Springs. See Mr.

Ahileen, Relax-It Corp., 444 N.

Palm Canyon Dr. Must be bonded.

OPENINGS for experienced

Waitresses, Fry Cooks, and

Dishwashers for new SHEPPARD'S RESTAURANT at

Whitewater. Ph. Palm Springs 9930 or call in person.

GIRLS 21 to 35 for Art and photography modeling. Experience not necessary. California School of Art and Photography, Phone 6436.

R. E. BROKER, large active of

ice. Top commission ar-

angement, real co-operation.

ASSOCIATED REALTORS

457 N. Palm Canyon Ph. 2734

Call BILL PETTERSON with

Paul S.

BURKHOLDER

35 Years of Fair Dealing

359 N. Palm Canyon Drive

Phone 2613 or 3437 evenings

LICENSED REAL ESTATE

SALESMEN or BROKERS

PHONE 2545

EXPERIENCED couple would

like position as working man-

agers or assistant for motel

or similar, seasonal or all

year. Phone 2687.

EXPERIENCED couple would

like position as working man-

agers or assistant for motel

or similar, seasonal or all

year. Phone 2687.

EXPERIENCED couple would

like position as working man-

## George Gannon, Realtor

OFFERS TOP VALUES  
IN PALM SPRINGS REAL ESTATE

\$14,750—ADORABLE 3 bedroom, 2 bath. Asphalt tile throughout, lovely decorator colors. Only \$4000 down. Walking distance.

\$23,500—PREFERRED SOUTH END. Beautiful new home. 3 bedroom, 2 bath, Swedish fireplace, natural wood cabinets and built-in oven and stove. Forced air heat, concrete driveway. Best for the least. Make us prove it!

\$32,500—POOL 20x40—Impressive and Better Built Home. 3 bedroom, 2 bath, huge living room, separate dining room, pened den, on south end corner.

\$46,500—BEAUTIFULLY FURNISHED 2 bedroom, den, 3 bath. Heated pool, plus 2 bedroom guest house in beautiful Las Palmas.

### RENTAL

Furnished 4 bedroom, 4 bath with pool, secluded corner, separate orchard. \$5500 season.

WE HAVE OTHER RENTALS FROM \$65 MONTH UP  
BUILDING SERVICES — FINANCING ARRANGED

Geri Fredericksen Al Ziskin Della Van Hemert  
Reed Hubbell Jim Morton Dinty Moore

## GANNON REALTY CO.

711 North Palm Canyon Drive Phone 2772

## TERRY RAY — TODAY Open — New

BEAUTIFUL, FURNISHED HOME. 1270 Pasatiempo, 5 blocks east of El Mirador Hotel, El Mirador Park . . . 3 bedroom, 2 baths, built-in range, etc. Interior by decorator. Large landscaped, walled lot. \$33,500.

CAPITAL GAIN INVESTMENT  
480 ACRES, near Golf courses. \$250 per acre. Outstanding money maker. Terms. This price will double shortly.

5 UNITS plus home. Full price \$25,000. Low down. Easy terms to responsible party. Room for 10 more units, pool.

SPACIOUS hillside home on 1 acre \$39,500

SLEEPER. Underpriced. 2 bedrooms, den, 2 baths. Nicely furnished. A real home. A real buy at \$20,000.

A BEAUTY. Best construction. Architectural dream. 4 bedrooms, 3 tile baths. Huge living room. Beautifully furnished. Extra storage rooms. 5 ton refrigeration. \$57,500.

R-3 HOTEL site, fine location \$12,500

R-2 LOT. Terrific buy \$5500

R-1 LOTS, good location, close in \$3000 to \$3250

VIEW LOTS, up to 1 acre \$4500 to \$10,000

REALTORS Howard Palmer Ervin Hall Irving Cohan John Becker 773 North Palm Canyon Drive Phone 2064

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## Cathedral City

ONE OF our best motels on the boulevard. 8 units, tip top shape, nicely furnished. Property has double street frontage, 50' that is vacant for more units. Yours complete for \$45,000, \$20,000 cash down. You better see—and check this ideal set-up! Owner selling due to illness.

NEW 2 bedroom furnished. This is tops! Only \$13,500, \$2500 cash down.

ALSO a good boulevard corner with 5 apartments and 2 rooms, operated as a motel. Steal it all for \$27,500, \$10,000 cash down.

NEW 2 bedroom stucco. The full price \$9000, \$500 cash down, \$100 month.

## JOHN SHARP

Ivan Sharp, Associate  
900 Broadway (Highway 111)  
Cathedral City Phone 8-4355

## Clark Exclusives

HOME AND INCOME  
DREAM fulfilled. One of the nicest little courts in the desert. Just put on the market. 2 bedroom home and 6 rental units, beautiful view, choice location, landscaped. Room for additional units if desired. Excellent return on price of \$45,000, 1/2 down.

\$6750  
COZY COTTAGE, \$2000 down. Good condition, quiet residential neighborhood yet close to business district.

\$9500  
NEARLY new, 1 bedroom home, furnished, trailer port and carport, 1/4 acre view lot. \$3000 down.

## Clark Realty & Insurance Agency

REALTORS 68-762 Broadway

Exchanges 36  
18 BEAUTIFUL furnished units, swimming pool, TV, located Hollywood. Will trade up or down for Palm Springs.

### SEE

Rose Rosenberg  
Associate  
PALM SPRINGS REALTY CO.  
2280 N. Palm Canyon Drive

PARKING Ph. 5815 — Residence 5477  
Realtors

### READ SUN

### CLASSIFIED ADS

## DEFINITE DATA ON REAL ESTATE

HOME: Custom built 3 bedroom home; beautiful design, fine carpets and drapes. Heated pool. Low down payment. Price \$36,500. Might trade for small house or lot.

ACREAGE: 40 acres near Tamarisk Club. Adjoins developed property. Water available. Ideal for subdivision. Only \$935 per acre.

ACREAGE: 280 acres on paved road, electricity, telephone on property and gas available. 1/2 mile from shopping center; 10 minutes from Palm Springs. A TREMENDOUS opportunity for capital gain or subdivision. ONLY \$175 per acre on terms.

## Muriel E. Fulton, Realtor

Oasis Building — 125 South Palm Canyon Drive  
Palm Springs, California Phone 2225

### Rooms for Rent 40

WOMAN to share home. Call before 9:30 a.m. or after 7:30 p.m. Ph. 5696.

SINGLE apartments, kitchen and shower. \$30-\$35 month. Radio Road. Phone 9973.

SLEEPING room, kitchen privileges. \$8 weekly, \$30 month, up. Near airport. Ph. 9973.

EL MIRADOR area. Double or single. Private bath and entrance. Ph. 4936.

Large or small room, very reasonable. Phone 7722.

GUEST house furnished, private entrance, suitable one person. Phone 4699.

ATTRACTIVE bedroom, private bath and entrance. \$50 month. Phone 6191.

2 ROOMS and bath, \$50 month. Adults. Radio Road. Ph. 9973.

### For Sale or Rent 41

OUTPOST ESTATES, well improved two bedroom home unfurnished. Sell or lease with option to buy. Tennis and Swimming Pool privileges. To see, call: Los Angeles. RE-3-2887.

NICELY furnished apartment. So. End. Walking distance to bus. Ph. 5102.

MODERN furnished apartment, \$100 month, includes utilities. 416 Avenida Olancha. Ph. 8-5155.

1 BEDROOM, full bath, fireplace, colorful, furnished. Nice. Reasonable. Ph. 6921.

CHOICE hotel rooms and apartments from \$75 month. Pool. 417 W. Arenas Rd. Ph. 4093

### Apartments for Rent 43

NICE 1 bedroom furnished apartment, just off North Palm Canyon Drive. \$110 month including utilities.

PETER B. SHEPETENKO  
475 N. Palm Canyon Drive Phone 2727

FURNISHED 3 room apartment. Private entrance. Adults only. Phone 8-4264. Inquire Tramview Village Barber Shop after 1 p.m.

LOVELY 2 Bedroom Furnished Bungalow Courts with pool. Have everything you want. COL. WARD WOOLDRIDGE 238 Indio Road Phone 2360

FURNISHED 2 bedroom. Adults. \$125 month, including use of pool and recreational facilities. Horizon Trailer Village, Hiway 111. Ph. 5131.

LARGE newly redecorated apartments. Tile bathroom. Beautiful furniture. Ph. 9809 or see at 1677 Via Miraleste.

FURNISHED Modern 1 bedroom, kitchen, air cooled. Reasonable. Lease. 362 N. Palm Canyon Drive. Ph. 5252.

MODERN, kitchenette apartment, quiet, plenty privacy, reasonable. Season or year. Phone 6489.

APARTMENT, cheerful and comfortable. Private entrance and patio. 1319 Granvia Valmonte. Ph. 4054.

3 ROOM furnished, suitable for 2. \$60 month includes utilities. Rear, 490 N. Indian Ave. Parking.

LEASE—1 bedroom, beautiful location. 1087 N. Palm Canyon Dr. Phone 2761.

FURNISHED—1 bedroom newly decorated. Ph. 5481. On No. Palm Canyon Dr.

BY day \$1.50 up. Also weekly and monthly rate. Del Paso Hotel—Banning

FURNISHED 1 and 2 bedroom, one of Palm Springs finest. TV in each apartment, pool. Day, week or month. Bermuda Palms, 1675 Indian Trail. Phone 6476 or 6478.

MODERN, furnished, duplex apartment, very nice. \$95 per month on year's lease. All utilities paid.

JOHN SHARP Ph. 8-4355

SMALL well located Real Estate office, furnished. Reasonable. 412 N. Indian Ave. Ph. 5711, 2909

Business Rentals 38  
Wanted to Rent 39

WANT 2 bedroom furnished house on yearly lease. Katherine Finchy school district. Write Desert Sun, Box 190, File P-7.

APARTMENT or room, walking distance Biltmore Hotel. Ph. 2357, Miss Stevens.

1 OR 2 BEDROOM furnished, south end. 4 months or season. Call 5387.

### Rooms for Rent 40

ATTRACTIVELY furnished rooms, with shower bath, for rent by month, or season in the Center. \$60 month. Ph. 2085, 9-5.

2 SLEEPING rooms—bath between. Also single rooms private bath and entrance—week or month. Rear 511 Calle Roca. Phone 4685. Call 9 a.m. to 4 p.m.

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ACREAGE: 280 acres on paved road, electricity, telephone on property and gas available. 1/2 mile from shopping center; 10 minutes from Palm Springs. A TREMENDOUS opportunity for capital gain or subdivision. ONLY \$175 per acre on terms.

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ACREAGE: 280 acres on paved road, electricity, telephone on property and gas available. 1/2 mile from shopping center; 10 minutes from Palm Springs. A TREMENDOUS opportunity for capital gain or subdivision. ONLY \$175 per acre on terms.

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# Trixie Jarrette Discovers Thrill of Being New Citizen

Registers as Voter for First Time Tuesday

By PHIL GALLISHAW

Trixie Jarrette, who has been teaching youngsters ballet and tap dancing for slightly more than 20 years, registered to vote for the first time yesterday.

Though it might seem strange that a person who thinks so much of children would not vote, Trixie had a reason.

She stood in the Riverside County Court August 19 and watched nervously as a dream came true. G. A. Pequegnat, the county clerk signed the certificate that showed proof that Mrs. Beatriz Blanco Jarrette was at last a citizen of the United States of America.

FOR TRIKIE CAME to Palm Springs about six years ago from Mexico City, and filed her application to become a citizen. One of the many friends Trixie made was Mrs. Edna Brott, who was then working in the city offices. Mrs. Brott got to know Trixie very well, and helped her in the new life she was making for herself.

Trixie had started teaching ballet in Mexico City when she was 12. When she came to the states with her mother she first wanted to become a voting citizen, and next an instructor of the children of her neighbors.

FIVE YEARS AGO she started her first school. Today she has a studio at 670 Calle Palo Fierro, one at the Veterans Center, Indio, and she teaches at schools and clubs. Trixie gives both individual and class instruction, and has a wonderful time learning as much from the kids as she teaches them.

Each summer, in her desire to do right by her fellow citizens, she goes to various metropolitan centers to learn the newest in technique, style and pattern changes.

This season Trixie will teach what she learned in Los Angeles during the Summer. She will go to the Palm Springs High School with a new dance peacock.

THE YOUNGEST of Trixie's more than 50 pupils started last year at three and a half. The oldest recently threw a birthday party for her grandchild. Most of her pupils are pupils rather than students of the dance. They want exercise,



ELECTED AT MIAMI CONVENTION, J. Addington Wagner, 41, Battle Creek, Mich., is new national commander of the American Legion. Mrs. Bowden Ward, Kingwood, W. Va., was elected unanimously to head Legion Auxiliary. (International)

## Car Fire Causes Damage of \$350

Firemen early Monday morning answered a call for a car fire in the 200 block of North Indian Avenue, which resulted in \$350 damage.

Owner of the car was Arthur Ezea. Cause of the fire is believed to have been a spark from a pipe, which ignited the upholstering. The alarm came at 3:13 a.m.

and they want to know the meaning of dancing in our southern California society.

No one is better prepared to tell the pupils than the charming new citizen. For not only does she know all about the wonders of being a citizen of the United States, but she knows the meaning of Palm Springs friendship.

When she went to register to vote for the first time in the United States, she showed her new proof of citizenship from 7:30 to about 9 p.m., Tuesday, Friday and Saturday. Then as the demand increases, a Monday evening program will be added, Dr. Smith said.

## Desert Museum Starts Season

The Desert Museum, on Tahquitz Drive near Palm Canyon Drive, opened this week for the season. With a calm informality, the doors were opened by Dr. C. E. Smith, his secretary, Marjorie Drake, and his wife.

Mrs. Smith helped with the punch and cookies, and she will continue through the season on a part time schedule.

Dr. Smith announced today that activities will start moderately until the Fall season jumps into full swing. For the remainder of this month, the museum, which displays exhibits of natural science as related to the desert, will open at 10 a.m. and close at 5 p.m. and also be closed for an hour noon to one. Sunday's hours are 1 to 4 p.m.

Starting November 1, movies and lectures about the desert natural life will be held from 7:30 to about 9 p.m., Tuesday, Friday and Saturday. Then as the demand increases, a Monday evening program will be added, Dr. Smith said.

He said that by teaching semantics in the schools young people may be taught scientific ways of approaching problems.

The speaker was presented by Herbert Hass, Forum chairman, and a question and answer period followed his talk.

The author-lecturer, professor at San Francisco State College, was in the Village this week to address a session of the M & M convention.

Robert Henwood, administrator at Desert Hospital, will speak on "The Desert Hospital and its Future," and Jimmy Hines, Thunderbird Golf professional, will tell about the Ryder Cup Pro-Member Golf tournament October 29 and 30, and the British-American Ryder Cup matches November 5 and 6.

Judge Eugene E. Therneau, president, will preside.

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